

PARADISE RETREATS VACATION RENTALS

SITUATION

Paradise Retreats teamed up with RevMaxMD in September of 2018. They currently had a 8+ month booking window and no dedicated revenue manager. In 2019, short-term rentals were restricted in their market. In 2020 COVID happened, 2021 current year.

TOOLS UTILIZED

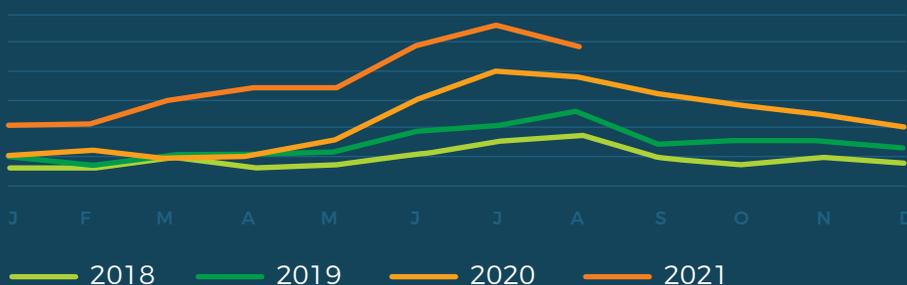
-  StreamYield
-  Night Minimum Tape Chart
-  Distribution Channels
-  Marketing Alignment (Bizcor)

OUTCOME

Total Revenue

(Joined RevMaxMD Q4 2018)

\$10M



FOR THE FUTURE

Since 2018 Paradise Retreats has doubled it's inventory and increased it's room revenue 5X.



Revenue Pace

(Comparing Same Vacation Rentals)

Streamline Revenue Management service has been excellent. Our account manager's knowledge of the industry, combined with her mastery of the analytics, gives us early warning of potential revenue reductions.

Theo Kracke



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